

Resort Management in Punta Cana, the Dominican Re- public

Winter 2017-18



Tentative Travel Dates:

December 28, 2017 – January 11, 2018

Three Credits:

HTM 3954 or HTM 5954 Study Abroad

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Costs:

Program fee is \$1,695, which includes Lodging, and meals. Estimated total costs will be \$3,775 (in-state) and \$5,785 (out-of-state).



 **VirginiaTech**
Pamplin College of Business

BENEFITS OF THIS PROGRAM

- ◆ Experience learning outside of the traditional classroom
- ◆ Nationally, 75% of students believe study abroad improved their chances of getting a job
- ◆ Explore the world while still being a Virginia Tech student
- ◆ Expand your world view and gain cultural competency
- ◆ Gain experience in the International business environment

PROGRAM FEATURES

- ◆ Focus on hospitality in the Dominican Republic
- ◆ Your classroom is within the Punta Cana Resort and Club with guest lecturers
- ◆ Visit Club Med, Hard Rock, Paradisus Palma Real and Sanctuary Cap Cana
- ◆ Learn about service, sports amenities, food & beverage operations, marketing, agro-tourism and crisis management
- ◆ Tour behind-the-scenes
- ◆ Examine the burgeoning spa business and the impact it has on resort management
- ◆ Explore the impact of the \$20 Billion destination wedding industry

PROGRAM DEADLINES

- ◆ Application Deadline: October 1st, but apply early as this program fills fast. A \$500 non-refundable deposit is required upon acceptance
- ◆ Payment Deadline: October 10th
- ◆ Limited to 11 participants — Act now!