

Business and Culture in

# *Italy*

Winter 2017-18



## **Tentative Travel Dates:**

December 26, 2017 – January 13, 2018

## **Three Credits:**

MGT 3954 or MGT 5954 Study Abroad

## **Contacts:**

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## **Costs:**

Program fee is \$4,700, which includes Airfare, Lodging, and some meals. Estimated total costs will be \$7,400 (in-state) and \$9,410 (out-of-state).



 **VirginiaTech**  
Pamplin College of Business

Website: [international.pamplin.vt.edu/study-abroad-programs/italy-wintermester-1718](http://international.pamplin.vt.edu/study-abroad-programs/italy-wintermester-1718)

## **BENEFITS OF THIS PROGRAM**

- ◆ Experience learning outside of the traditional classroom
- ◆ Nationally, 75% of students believe study abroad improved their chances of getting a job
- ◆ Explore the world while still being a Virginia Tech student
- ◆ Expand your world view and gain cultural competency
- ◆ Gain experience in the European business environment

## **PROGRAM FEATURES**

- ◆ Focus on luxury businesses — food, wine, fashion houses and cars
- ◆ Rome: Cinecitta Studios, Missoni, Fassi, the Colosseum, Trevi Fountain, Spanish steps\*
- ◆ Vatican City: St. Peter's Basilica, the Sistine Chapel and Radio Vaticana\*
- ◆ Florence: Leather School, Gucci, Ferragamo, Castello Verrazzano, David, Galleria degli Uffizi, and Galleria dell'Accademia\*
- ◆ Bologna & Modena: the Two Towers, Neptune, Pagani, Maserati, Acetaia Malpighi, Quattro Madonna, and the Armani factory complex\*
- ◆ Milan: Duomo, Swarovski, Dolce & Gabbana Sertoria and Sforza Castle\*
- ◆ Stay in hotels in the center of the cities

## **PROGRAM DEADLINES**

- ◆ Application Deadline: October 1st, but apply early as this program fills fast. A \$500 non-refundable deposit is required upon acceptance
- ◆ Payment Deadline: October 10th
- ◆ Limited to 20 participants — Act now!

\*schedule subject to change