

Summer 2018

Please note that while the spirit of the below schedule will remain unchanged, certain company visits and the overall order of events are subject to be updated.

PROGRAM SUMMARY

BEIJING | MAY 13 – MAY 23

COMPANY VISITS

- Visit TusPark, started by Tsinghua University's technology department and often referred to as China's Silicon Valley; the complex now houses many of China's most promising high-tech startups
- Learn about Amazon's struggles and successes in China while visiting its corporate offices in Beijing
- Visit Tsinghua, one of China's top universities; the visit will be led by Grey Weissend, 2017 Pamplin alum and 2017-18 Schwarzman Scholar
- Explore Lenovo's corporate headquarters and receive an overview of the company's marketing strategies and business operations
- Visit Meituan or Xiaomi, both among China's highest valued startups to date

CULTURAL ACTIVITIES

- Explore Tiananmen Square and the Forbidden City
- Walk atop the Great Wall of China
- Enjoy dinner and shopping in Wangfujing, Beijing's famous outdoor market
- Experience a live Kungfu performance at the Red Theatre
- Visit Beijing's 798 Art Zone with peers from a local university
- Spend a day exploring Beijing's Summer Palace, with its huge lake, temples, gardens, bridges and corridors, and gain an up-close look at the summer retreat and masterpiece of design enjoyed by a long succession of Chinese emperors

SHANGHAI | MAY 23 – JUNE 1

COMPANY VISITS

- Visit General Electric's Global Research China Technology Center and learn about the latest research conducted at the facility
- Participate in a roundtable discussion with VT alumni living and working in Shanghai
- Visit the Shanghai offices of a top luxury automaker and learn about China's emerging *nouveau riche* and their impact on the luxury auto market
- Visit Volkswagen and experience the production line in Volkswagen's Shanghai factory
- Engage in a guest lecture and case study on the Shanghai Disney Resort
- Visit Accenture, a consulting firm focused on digital technology and operations strategy

CULTURAL ACTIVITIES

- Visit Yu Garden and enjoy a walking tour of Old Town Shanghai
- Ascend the Shanghai World Financial Center
- Enjoy the Wonderful World of Disney during a day trip to Shanghai Disney Resort
- Embark on a ferry across the Huangpu River to Pudong
- Attend Shanghai's famous Acrobat Show
- Explore the Propaganda Poster Art Centre and tour the former French Concession
- Enjoy a night out at a Shanghai jazz club
- Visit the Jade Buddha Temple

HONG KONG | JUNE 1 – JUNE 7

COMPANY VISITS

- Participate in a roundtable discussion with VT alumni living and working in Hong Kong
- Visit a top finance firm and explore topics relating to financial markets in mainland China and greater Asia
- Visit the Hong Kong offices of a top global luxury brand and learn about the growing impact of China's burgeoning consumer base

CULTURAL ACTIVITIES

- Board the tram to the top of Victoria Peak and enjoy Hong Kong's futuristic skyline
- Explore Stanley Market
- Witness the world's largest light and sound show, "The Symphony of Lights"
- Partake in a day trip to Macau, a former Portuguese colony that weaves together hints of Portuguese colonial history with its Chinese heritage
- Visit the Tian Tan Buddha Statue
- Enjoy a day trip to beautiful Lamma Island

TENTATIVE DETAILED SCHEDULE

DAY 1 | SUNDAY, MAY 13 (WASHINGTON DC TO BEIJING)

All Day Fly from Washington DC to Beijing

DAY 2 | MONDAY, MAY 14 (BEIJING)

Afternoon Arrive in Beijing and check into hotel

Evening Welcome to China! Enjoy a welcome dinner at a famed Beijing restaurant

DAY 3 | TUESDAY, MAY 15 (BEIJING)

Early morning Comprehensive program and city orientation

Late morning Explore TusPark and chat with local entrepreneurs about China's burgeoning startup scene

TusPark was launched by the prestigious Tsinghua University's technology department. It is often referred to as China's Silicon Valley and houses many of China's most promising high-tech startups.

- Afternoon** Tour a Ming Dynasty-era hutong, enjoy lunch with local family, and ascend the Beijing Drum Tower for an expansive view from the center of Beijing
- Evening** Dinner at Peking Duck Restaurant

DAY 4 | WEDNESDAY, MAY 16 (BEIJING)

- Morning** Visit the headquarters of Amazon China
Students will learn about Amazon's adaptation to China's political, economic and educational background at its corporate office in Beijing.
- Noon** Group lunch
- Afternoon** Explore Tiananmen Square and the Forbidden City
- Evening** Dinner at Haidilao Hot Pot Restaurant

DAY 5 | THURSDAY, MAY 17 (BEIJING)

- Morning** Visit the Great Wall of China at Mutianyu
- Noon** Group lunch near the Great Wall
- Afternoon** Visit the Beijing Confucius Temple and Imperial College
- Evening** Dinner and shopping in *Wangfujing*, Beijing's famous outdoor market

DAY 6 | FRIDAY, MAY 18 (BEIJING)

- Morning** Visit China's most prestigious institute of higher learning, Tsinghua University, and attend a guest lecture on China's post-1979 economic revival
This visit will be led by Grey Weissend, 2017 VT Pamplin grad and 2017-18 Schwarzman Scholar.
- Noon** Group lunch with local university peers
- Afternoon** Experience a live Kungfu performance at the Red Theatre
- Evening** Dinner at a Uyghur restaurant
China is home to an incredible array of traditions, ethnicities, and cuisines. For this evening's dinner, students will enjoy an authentic Uyghur meal at a Xinjiang restaurant. Xinjiang is China's largest province (roughly twice the size of Texas), home to a wealth of natural resources, and engrossed in one of China's most controversial separatist movements.

DAY 7 | SATURDAY, MAY 19 (BEIJING)

- Morning** Free time
- Early Afternoon** See pandas at the Beijing Zoo!
- Late Afternoon** Visit The Hutong for a tea tasting and a scavenger hunt an ancient hutong
The Hutong is a cultural center founded by two Australians who have lived and worked in China for over a decade. During our visit, gain insight into the importance of Chinese tea culture, the crucial role that tea played in early trade

between China and the Western world, and engage in a fun-filled scavenger hunt through a traditional Beijing hutong!

DAY 8 | SUNDAY, MAY 20 (BEIJING)

Morning/Afternoon Explore the Summer Palace
Experience the summer retreat and masterpiece of design enjoyed by successive generations of Chinese emperors from the 12th to 19th century.

DAY 9 | MONDAY, MAY 21 (BEIJING)

Morning Visit Lenovo, the world's largest personal computer vendor by unit sales
During this company visit, students will gain an overview of the company's marketing operations and business strategies.

Noon Group lunch

Afternoon Roundtable discussion with VT alumni living and working in Beijing

Evening Dinner with VT alumni

DAY 10 | TUESDAY, MAY 22 (BEIJING)

Morning Visit Xiaomi or Meituan
Students will gain an up-close look at one of China's most successful startups.

Noon Group lunch

Early Afternoon Visit the Temple of Heaven imperial complex

Afternoon/Evening Free time to explore Beijing

DAY 11 | WEDNESDAY, MAY 23 (BEIJING TO SHANGHAI)

Early Morning Non-stop flight from Beijing to Shanghai

Later Morning Take the Maglev train into the city; check into hotel

Afternoon Walk to the Bund and take ferry across the Huangpu River to Pudong

Evening Ascend the Shanghai World Financial Center for our Shanghai welcome dinner

DAY 12 | THURSDAY, MAY 24 (SHANGHAI)

Morning Visit the GE Global Research Center in Shanghai
Students will learn about the latest research conducted at the facility, explore its labs, and talk to employees in charge of running various technology programs that range from water purification systems to renewable energy design.

Afternoon Lunch at Yu Garden and walking tour of Old Town Shanghai

Evening Attend Shanghai's famous Acrobat Show

DAY 13 | FRIDAY, MAY 25 (SHANGHAI)

Morning Roundtable discussion with VT alumni living and working in Shanghai

Noon Group lunch

Afternoon Visit the Shanghai offices of a top luxury automobile maker and learn about China's emerging *nouveau riche* and their impact on the luxury auto market

Evening Night out at a Shanghai jazz club

DAY 14 | SATURDAY, MAY 26 (SHANGHAI)

Morning Visit the Jade Buddha Temple

Noon Group lunch

Afternoon Explore the Propaganda Poster Art Centre and tour the French Concession
The Propaganda Poster Art Centre is one of a kind. The Mao-era propaganda poster art collection has been assembled over the past 20-plus years by Mr. Yang Pei Ming and is now one of the most extensive in the world.

Evening Free time to explore Shanghai

DAY 15 | SUNDAY, MAY 27 (SHANGHAI)

All Day Optional activities and free time to explore Shanghai

DAY 16 | MONDAY, MAY 28 (SHANGHAI)

Morning Explore one of China's largest auto manufacturing plants at Volkswagen China
During this company visit, students will tour the entire automotive production line in Volkswagen's Shanghai factory.

Noon Group lunch near Volkswagen

Afternoon Guest lecture and case study on the Shanghai Disney Resort

Evening Dinner at Xintiandi, a trendy shopping and entertainment neighborhood

DAY 17 | TUESDAY, MAY 29 (SHANGHAI)

All Day Day trip to Shanghai Disney Resort

DAY 18 | WEDNESDAY, MAY 30 (SHANGHAI)

Morning Visit Accenture's Shanghai headquarters
While visiting Accenture, one of the world's leading global management consulting and professional services company, students will discuss the company's China strategy with local and international employees.

Noon Group lunch

Afternoon Volunteer at WILL Foundation
WILL Foundation's mission is to "give children who are left behind in life a chance to flourish." The foundation works with orphaned children to help build character and skills according to each child's potential.

Evening Free time to explore Shanghai with local peers from a partner university

DAY 19 | THURSDAY, MAY 31 (SHANGHAI)

Morning Explore the Shanghai Art Museum

Noon	Group lunch
Afternoon	Visit Shanghai's leading institute of higher education, Fudan University, for a guest lecture on the business environment for Western firms in China
Evening	Group dinner and pack for morning flight to Hong Kong

DAY 20 | FRIDAY, JUNE 1 (SHANGHAI TO HONG KONG)

Noon	Non-stop flight from Shanghai to Hong Kong
Afternoon	Check in at hotel, then visit the Hong Kong offices of a top global luxury brand and learn about the growing impact of China's burgeoning consumer base
Evening	Dinner on Hollywood Road

DAY 21 | SATURDAY, JUNE 2 (HONG KONG)

Early Morning	Board the tram to the top of Victoria Peak
Late Morning	Hike atop Victoria Peak and enjoy a breathtaking view of the Hong Kong skyline
Noon	Lunch at Stanley Market
Afternoon	Board the Star Ferry to visit Nan Lian Garden and explore Kowloon
Evening	Witness the world's largest light and sound show, "The Symphony of Lights", while sailing in Victoria Harbor on a traditional three sail junk ship

DAY 22 | SUNDAY, JUNE 3 (DAY TRIP IN MACAU)

Morning	Ferry to Macau (~1 hour) and explore the city's historic center
Noon	Lunch in Senado Square
Early Afternoon	Visit the ruins of St. Paul with an historian for insight into Macau's colonial past
Late Afternoon	Explore the Taipa Houses Museum and learn about Portuguese colonial art
Evening	Ferry back to Hong Kong, group dinner near the hotel

DAY 23 | MONDAY, JUNE 4 (HONG KONG)

Early Morning	Tour the Hong Kong Stock Exchange
Late Morning	Roundtable discussion with VT alumni living and working in Hong Kong
Early Afternoon	Visit a top finance firm and explore topics relating to financial markets in mainland China and greater Asia
Late Afternoon	Tour the Hong Kong Monetary Authority with a private guide <i>The HKMA is Hong Kong's currency board and de facto central bank. While visiting its exhibition area on the 55th floor of Hong Kong's second tallest building, learn about the development of money and banking in Hong Kong and see examples of coins and notes used over the years in and around the island.</i>
Evening	Dinner at an international restaurant in SoHo

DAY 24 | TUESDAY, JUNE 5 (DAY TRIP TO LAMMA ISLAND)

Morning	Walk to the Lamma Island Wharf (Wharf #4) and take a ferry to Lamma Island
Afternoon	Explore Lamma Island's beaches and enjoy its splendid views

Evening Shop at the Temple Street night market in Kowloon, followed by a festive dinner with the CLI team

DAY 25 | WEDNESDAY, JUNE 6 (HONG KONG)

Morning Visit the Tian Tan Buddha Statue

Noon Visit the Po Lin Monastery and enjoy a local lunch nearby

Afternoon Boat ride to Tai O, a fishing village where traditional homes still stand on stilts

Evening Enjoy a traditional Chinese dim sum farewell dinner at DingTai Feng

DAY 26 | THURSDAY, JUNE 7 (HONG KONG TO USA)

All Day Fly from Hong Kong to the USA

PROGRAM FEE INCLUDES:

- ❖ All activities and site visits listed in the program itinerary
- ❖ 24-hour assistance an international and local team
- ❖ Full-time bilingual American and Chinese guides
- ❖ At least two meals per day, including breakfast daily at the hotel
- ❖ All in-country group transportation, including airfare
- ❖ All tips for drivers, local guides, restaurant attendants, etc.
- ❖ All hotel accommodations
- ❖ One cell phone, with adequate pre-paid minutes, per four participants