

# GLOBAL BUSINESS PRACTICES TO IMPROVE THE HUMAN CONDITION

## What is it?

Any student at Virginia Tech can put Ut Prosim into action by completing the Minor in Global Business Practices to Improve the Human Condition. Through experiences in this interdisciplinary minor, students will **learn how to address societal issues using sound business practices in an international setting.**



## Why do it?

Business practices can act as a catalyst for change. Benefit from learning to **understand global societal issues and the awareness and application of business practices which can be used to foster social change and improve prosperity.** Integrate knowledge and awareness gained throughout this minor into a capstone course, and then apply that knowledge to a small community project with an international component.



## Who is it for?

The minor in Global Business Practices to Improve the Human Condition is open to **all interested students with a GPA of at least a 2.0.**

## Pathways Core Concepts

- 3 - Reasoning in the Social Sciences
- 5f - Quantitative and Computational Thinking
- 7 - Critical Analysis of Equity and Identity in the United States

## Pathways Integrative Concepts

- Ethical Reasoning
- Intercultural and Global Awareness

# PATHWAYS MINORS GLOBAL BUSINESS PRACTICES TO IMPROVE THE HUMAN CONDITION

## Requirements

The 18-credit hour minor in Global Business Practices to Improve the Human Condition includes 9 hours of required core courses, 6 hours of elective courses chosen either the social change or prosperity track, and a 3-hour capstone experience.

## Required courses

HTM/MGT 2314:  
International Business  
BIT/MGT 2404:  
Multicultural Problem Solving and Analytics  
ECON 3034: Poverty and Discrimination

**REQUIRED COURSES**  
(9 cr)

**HTM 2314: International Business**  
**BIT 2404: Multicultural Problem Solving and Analytics**  
**ECON 3034: Economics of Poverty and Discrimination**

**PICK A TRACK**  
(6 cr)

**Social Change Track**  
**OR**  
**Prosperity Track**

**CAPSTONE COURSE**  
(3 cr)

**Choose from ONE of the following options:**  
- a specified study abroad program  
- an independent study course  
- an undergraduate research experience

## Elective courses

Students select 6 credit hours of elective courses from one of two tracks, with course topics such as multicultural communication, international management, community service learning, economic justice, sustainable urbanization, and social entrepreneurship. For a complete list of elective courses, consult the checksheet at <https://registrar.vt.edu/graduation-multi-brief/index1.html>.



- Think analytically about global issues through a cultural lens.
- Apply analytical thinking skills to these issues using sound business practices.
- Build knowledge and understanding of social change and prosperity at home and abroad.
- Design a project in collaboration with stakeholders using analysis and recommendations grounded in business practices that will improve the human condition.

[www.pathways.prov.vt.edu/minors](http://www.pathways.prov.vt.edu/minors)

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