INTERNSHIP ANNOUNCEMENT

The Korea Innovation Center, Washington D.C., (KICDC) in collaboration with Virginia Tech Pamplin College of Business (Pamplin) are piloting an International Innovation Business Development Internship Program with the focus on high tech innovation entrepreneurship. The 2018 summer internship is for undergraduate students with interest in international business development, entrepreneurship, and startup ecosystems.

The Korea Innovation Center

KICDC was established in 2014 by the Korean government. KIC assists Korean startups to launch their business in the US by providing expertise and resources the startups need to succeed. In July and August, 2018 KICDC will operate the KIC Start Lean Innovation program, a startup boot camp for 30 Korean startups.

The KIC Start Lean Innovation program is a seven (7) weeks-long startup boot camp that will support the successful development of Korean startup companies by providing the entrepreneurs with an array of targeted resources and services. Specifically, the program will help the teams understand the implications of doing business in a US market. In short, the goal of this program is to improve the odds of success for the Korean startup teams and to explore the US market entry strategies.

Scope of Internships and Intern Responsibilities

International Business Development Interns will support the KICDC staff in engaging the high tech (bio and IT) innovation-driven startup teams participating in the KIC Start Lean Innovation program in a variety of international startup activities.

- Mentoring founders in cross-cultural aspects of business and social norms in the United States
- Assisting trainers and mentors in training start-up founders to:
  - shape their company vision
  - conduct customer discovery and validation
  - develop minimum viable product (MVP)
  - conduct business strategy brainstorm
  - develop business and go-to-market strategy
  - understand and explore US fundraising culture
  - create presentations for business development pitches
  - practice pitch delivery
- Support the KICDC team program modifications and implementation

Job Type: Undergraduate Internship

Open to Virginia Tech Pamplin College of Business students


Hourly Pay: $10.00

Internship Dates: July 2 – 20 and July 30-August 17, 2018

Application Deadline: April 10, 2018

Orientation Session: April 20 -26, 2018

Application Link: [https://virginiatech.qualtrics.com/jfe/form/SV_bjR5XuJ1VhniMqp](https://virginiatech.qualtrics.com/jfe/form/SV_bjR5XuJ1VhniMqp)