

International Marketing and Hospitality in Emerging Economies: A Comparative Global Perspective

India and Dubai (UAE)



**Tentative
Travel Dates:**
March 2–17,
2018



**Application
Deadline:**
December 1,
2017

Three Credits:

MKTG 5954 or HTM 5954 Study Abroad

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Costs:

Program fee is \$4,350 which includes Airfare, Lodging, and some meals. Estimated total costs will be \$7,137 (in-state) and \$9,401 (out-of-state).



 **VirginiaTech**
Pamplin College of Business

Website: <http://international.pamplin.vt.edu/study-abroad-programs/indiauae>

BENEFITS OF THIS PROGRAM

- ◆ Experience learning outside of the traditional classroom in two culturally different and rapidly developing economies
- ◆ Explore the world while still being a Virginia Tech student
- ◆ See first-hand manufacturing and service businesses in India and Dubai
- ◆ Learn how US corporations are working in India and Dubai
- ◆ Visit educational institutions and interact with business students in India and Dubai
- ◆ Experience the difference in operations and globalization in India and Dubai
- ◆ Tour dozens of historical and tourist attractions in India and Dubai
- ◆ Enjoy and experience riding elephants, camels, and horses
- ◆ View horizons from the tallest building in Dubai
- ◆ Get mesmerized by looking at the Taj Mahal, one of the wonders of the world
- ◆ Feel the excitement of driving on sand dunes
- ◆ Experience the differences in hospitality staying in five star facilities
- ◆ Get a life-time learning experience
- ◆ Nationally, 75% of students believe study abroad improved their chances of getting a job
- ◆ Expand your world view and gain cultural competency

PROGRAM DEADLINES

Application Deadline: December 1st, but apply early as this program fills fast. A \$500 non-refundable deposit is required upon acceptance.

Payment Deadline: December 10th.

Limited to 15 participants – Act Now!!