International Business Minor

China track



The International Business Minor was designed for all Hokies. Pamplin offers students the chance to learn about China from a business, language and cultural perspective. The international business minor provides students with a rigorous foundation for success in today's global business environment.

College: Pamplin College of Business

Credits: 18

GPA requirement: 2.0

Additional requirements: Foreign language

requirement and international experience requirement

Contacts:

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REQUIRED CULTURE COURSE (3 credits)

♦ Chosen from the 2021 Required Culture Course list

REQUIRED ELECTIVE COURSES (9 credits)

*Junior Standing required

- BIT 4474 Global Operations and Information Technology
- FIN 4144 International Financial Management (Pre: FIN 3104)
- ♦ HTM 4484 International Tourism (Pre: MKTG 3104)
- MGT 4314 International Management
- ♦ MKTG 4704 International Marketing (Pre: MKTG 3104)

OTHER ELECTIVE COURSES (6 credits)

- Any course designated CHN. (Two language courses will help you fulfill your required foreign language)
- Any course from designated list
- Any ONE three hour Pamplin College of Business Study Abroad course

FOREIGN LANGUAGE REQUIRMENT

- ♦ Passed at least four years of Mandarin in high school
- ♦ Completion of CHN 1105-1106
- Foreign language waiver native Tongue is Mandarin Chines
- ♦ Foreign language waiver-bilingual household

INTERNATIONAL EXPERIENCE REQUIRMENT

The required international experience must take the form of study abroad, international internships, co-op assignments, or employment including international travel and responsibilities.