

# GREGORY KOGAN

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ASSISTANT PROFESSOR OF PRACTICE, ACCOUNTING & INFORMATION SYSTEMS  
VIRGINIA TECH UNIVERSITY, PAMPLIN COLLEGE OF BUSINESS

## EDUCATION

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### **Ph.D., Accounting, 2022**

Scranton University, Kania School of Management, Scranton, Pennsylvania

Dissertation: RPA in Accounting Risk and Internal Control Governance: Insight from RPA Program Managers

### **M.B.A., Accounting, 2005**

Rutgers University, Rutgers Business School. Newark, New Jersey

### **B.S., Computer Science, 2003**

Rutgers University. New Brunswick, New Jersey

## ACADEMIC EXPERIENCE

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### **Assistant Professor of Practice (Accounting), December 2021 — Present**

Virginia Tech University, Pamplin College of Business

### **Assistant Professor of Practice (Accounting), September 2017 — 2021**

School of Business, Public Administration and Information Sciences, Long Island University, Brooklyn Campus.  
Brooklyn, NY

### **Instructor of Professional Practice, January 2013— December 2016**

Accounting and Information Systems Department, Rutgers Business School, Rutgers University, Newark, New Jersey

## PUBLICATIONS

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Kogan, G., Myers, N.E., Gaydon, D., and Boyle D.M. (2021). Governing Transformative Tools. *Internal Auditor*, October 2021.

Kogan, G., Myers, N.E., Gaydon, D., and Boyle D.M. (2021). Advancing Digital Transformation. *Strategic Finance*, December 2021.

Myers, N.E., and Kogan, G. (2021). Self-Service Data Analytics and Governance for Managers. *John Wiley & Sons*, May 2021.

## AWARDS

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Douglas M. Boyle Outstanding Research Award – May 2021

Michael J. Barrett Doctoral Dissertation Award – March 2022

Douglas M. Boyle Outstanding Research Award – May 2022

EY ARC Curriculum Innovation Award (Data Analytics in Accounting) – June 2022

IMA Lybrand Certificate of Merit Award for “Advancing Digital Transformation”

*Strategic Finance*, December 2021 – July 2022

## PROFESSIONAL EXPERIENCE

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### **Fund Controller, November 2009 — February 2012**

#### Tiger Management Hedge Fund

- Oversaw the accounting, trade support, compliance and operations of domestic and off-shore long/short equity hedge funds with exposure to equity securities, fixed income, swaps, futures and forwards across U.S, European, Latin American and Asian markets.
- Prepared the Funds' monthly NAV statements, quarterly performance and attribution reports, and annual financial statements and worked with our auditor (Deloitte) to complete the audits and tax returns related to the funds.
- Supported the allocation of trades of equity, fixed income and derivative securities across different funds while working with our Prime Broker (Goldman Sachs), and ensured proper execution and booking.
- Reconciled cash and positions on a daily basis resolving all cash breaks in partnership with HedgeServ, our fund administrator, gaining extensive experience in working with corporate actions.
- Executed currency FX forwards to hedge the funds' currency risk exposure related to long and short equity positions in Europe and Latin America, in collaboration with the portfolio manager.

### **Senior Assurance Analyst, October 2005—November 2009**

#### Ernst & Young LLP

- Performed audit of financial statements and accounting records for hedge funds and private equity and consult management on improving processes and record keeping. Performed due diligence and recalculation services for originators of CDO's and advise on complying with regulations set out in deal documents. Clients included private equity.
- Managed audit teams in performance of external financial audits and internal control reviews of Benefit plans, Investment advisors, Hedge funds, Fund of funds, and Private equity entities.
- Implemented portfolio valuation testing for a private equity client for 4 years in a row and gained extensive private company valuation analysis experience through working with various valuation models as well as executing security valuation analysis on a portfolio of private equity investments.
- Developed a comprehensive understanding of portfolio asset valuations as a result of performing price verification and profit/loss testing on portfolios consisting of: equities, corporate debt, futures, and asset backed securities.

## COURSES TAUGHT

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Principles of Accounting  
Information Security & Assurance  
Advanced Accounting  
Management Accounting  
Accounting for Managers

Accounting Information Systems  
Data Analytics for Accounting  
Financial Analysis and Risk Management  
Financial Statement Analysis  
Business Intelligence

## PRESENTATIONS

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PICPA, Audit and Accounting Conference, December 2021, Title: Data Analytics and Automation Risk Management and Internal Control, Philadelphia, Pennsylvania

Rutgers PhD AIS Seminar, October 2020, Title: Data Analytics in Action with Alteryx, Newark, New Jersey

Rutgers Fashion of Business Conference, October 2019, Title: Sustainability Reporting Frameworks in Accounting, New York, New York.

Long Island University Blockchain Conference, December 2017, Title: Blockchain, Bitcoin and the Benefits and Risks of Blockchain Technology in Accounting, New York, New York.

Long Island University Summer Honors Institute, June 2018, Title: Data Analytics in Accounting, New York,

New York.

Long Island University Summer Honors Institute, June 2019, Title: Emerging Technologies in Accounting, New York, New York.

JPMorgan & Chase Co. Executive MBA Program, September 2020, Title: RPA and Machine Learning Impact on Accounting, New York, New York.

## **BOOK CHAPTER PUBLICATIONS**

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Myers, N.E., and Kogan, G. (2021). Why Governance Is Essential and the Self-Service Data Analytics Governance Gap. *John Wiley & Sons*, May 2021. DOI: <https://doi.org/10.1002/9781119773320.ch3>.

Myers, N.E., and Kogan, G. (2021). Self-Service Data Analytics Project Governance. *John Wiley & Sons*, May 2021. DOI: <https://doi.org/10.1002/9781119773320.ch4>.

Myers, N.E., and Kogan, G. (2021). Self-Service Data Analytics Risk Governance. *John Wiley & Sons*, May 2021. DOI: <https://doi.org/10.1002/9781119773320.ch5>.

Myers, N.E., and Kogan, G. (2021). Self-Service Data Analytics Capabilities in Action with Alteryx. *John Wiley & Sons*, May 2021. DOI: <https://doi.org/10.1002/9781119773320.ch6>.

## **OTHER ACADEMIC AND PROFESSIONAL ACTIVITIES**

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### ***Professional Development:***

#### **AIS Educator Conference, Data Analytics and Emerging Technology Workshop, July 2022**

Conference participant, July 14 - 17, 2021

#### **CPA Evolution Model Accounting Curriculum, AICPA and NASBA, June 2021**

Conference participant, June 16, 2021.

#### **JIS Workshop on Robotic Process Automation (RPA) Research: Views from RPA Industry Leaders and AIS Researchers**

Conference participant, September 25, 2020.

#### **AAA Conference on Teaching Data Analytics, Orlando, June 2019**

Conference participant, June 11 and 12, 2019.

#### **Accounting Horizons Journal Special Conference on Data Analytics in Accounting, Baruch College, December 2019**

Conference participant, December 8 and 9, 2019.

#### **Institute of Management Accounts (IMA) – Data Analytics and Visualizations Certificate – May 2020**

#### **Institute of Management Accounts (IMA) – RPA in Accounting and RPA Governance Certificate – August 2020**

#### **Instruction Design Essential for Academic Success, Long Island University, October 2017**

Completed an online training on teaching online and blended courses, October 2017

#### **New York State Licensed CPA, License number: 094867**

### ***Academic Activities:***

#### **University Sponsored Research Program September 2020 – May 2021.**

Participated in a monthly meetings and trainings on sponsored research and grant writing led by the LIU office

for sponsored research and chief research officer.

**Campus Committee Member, Accounting Goals and Objectives, September 2020 – 2021.**

Assess Accounting Program Goals and Objectives and align goals and objectives with the integration of Data and Analytics and align with the updates to the CPA exam curriculum

**Wiley Advisory Board Member for the Data and Analytics for Accounting 1e Title April 2021 - Present**

Provided feedback to the authors on text chapters through monthly meetings with the Advisory board, Wiley editors, and text authors

**Wiley Advisory Board Member for the Accounting Information Systems 1e Title April 2020 - Present**

Provided feedback to the authors on text chapters through monthly meetings with the Advisory board, Wiley editors, and text authors

**Reviewer for the International Journal of Accounting Information Systems (IJIS), June 2021 - Present**

**Faculty Advisor, LIU Accounting Society Club, September 2019 – 2021.**

Coordinated club meetings, recruiting events, and VITA volunteering activities as well as led trainings in data analytics in accounting for club members.