



Learn business skills and U.S. university application and admissions processes at a leading global university

The International Business Education Summer Institute aims to prepare international undergraduates who wish to continue on to graduate studies in the United States through a highly concentrated, business and cross-cultural communication-focused academic skills program.

Courses and Workshops



Careers in Business and Entrepreneurship

- ◆ Learn about a broad range of global business careers across various majors.
- ◆ Explore what it would take to be an entrepreneur.
- ◆ Learn the Lean Startup approach to starting a venture.
- ◆ Visit some of the most dynamic companies and organizations in the innovation corridor of Southwest Virginia and the metro Washington, DC area.

Business Culture and Etiquette

- ◆ Learn about cultural nuances of conducting business in the United States.
- ◆ Practice strategies and techniques to put participants at ease in business and social situations.
- ◆ Learn networking etiquette and practice during a networking dinner reception.
- ◆ Learn strategies for personal branding: resume, social media, business communication.

University Admissions and Academic Success

- ◆ Learn about different types of U.S. higher education institutions and admissions requirements.
- ◆ Explore various majors and the application process.
- ◆ Learn basic academic success skills and expectations for critical thinking, writing, and study in the U.S.A.
- ◆ Learn about leveraging co-curricular education, housing, and campus life.

Experience American Campus and Local Hospitality



Live in student dormitory rooms



Meet local families



Eat in top ranked U.S. campus facilities



Program Dates

- July 15 - July 29 (Washington, D.C.)
- Main campus programs dates - by arrangement with international partner schools

Registration Deadline: April 1, 2018

Program Cost: \$ 3490

Includes tuition, housing, most meals, etiquette workshop, and cultural and business visits in metro Washington, D.C.



For more information

Email: pamplin-international@vt.edu

Visit: <https://preview.tinyurl.com/>

Who Can Participate in Summer Institute?

- ♦ College students enrolled at a non - U.S. university
- ♦ English proficiency: high-intermediate to advanced
- ♦ Age: 18 or older at the time the program begins.

