

Introduction to International Business while cruising in the Caribbean



Tentative Travel Dates: May 16—23, 2019

Application Deadline: December 1, 2018

Three Credits: Spring Semester HTM/MGT 2314

Contacts:

Stuart Feigenbaum
350 Wallace Hall
Blacksburg, VA
(540) 231-1824
sfeigenb@vt.edu

Linda Tanko
1046 Pamplin Hall
Blacksburg, VA
(540) 231-3562
ltanko@vt.edu

Costs:

Program fee is \$2,500, which includes airfare, lodging and most meals. Estimated total costs will be \$2,860 for all VT students.

Website: <http://international.pamplin.vt.edu/>



PAMPLIN COLLEGE OF
BUSINESS
VIRGINIA TECH.

BENEFITS OF THIS PROGRAM

- ◆ Interact with the Management and Staff of RCCL
- ◆ Nationally, 75% of students believe study abroad improved their chances of getting a job
- ◆ Explore the world while still being a Virginia Tech student
- ◆ Expand your world view and gain cultural competency
- ◆ Gain experience in the International business environment

PROGRAM FEATURES

- ◆ Learn why international businesses exist, the drivers of international expansion, and the complexity of international business decisions
- ◆ Identify some of the causes and consequences of globalization, including the role of international tourism in globalization, and analyze the challenges of managing international business
- ◆ See first-hand differences among countries in terms of political, legal, economic, technological and cultural dimensions
- ◆ Outline operational, strategic, and ethical issues that are unique to multinational corporations. Not only in foreign countries, but in organizations that operate in “international waters”
- ◆ Experience and better understand cultural differences in a truly diverse workplace
- ◆ Understand the complexity of global regulators and their impact on the organization, the workforce and the environment (sustainability, a critical component to the cruise industry)

PROGRAM DEADLINES

- ◆ Application Deadline: December 1st, but apply early. A \$500 non-refundable deposit is required upon acceptance
- ◆ Payment Deadline: December 10th
- ◆ Limited to 24 participants — Act now!