



## SUMMER VIRTUAL INTERNSHIPS

June 15th to August 14th, 2020

Campus B, in partnership with Insper - Institute of Education and Research, is now offering a summer internship program and experiential learning in a structured online working format so students can continue to make progress toward their academic and professional goals, while also gaining a global perspective and developing interpersonal skills interacting with Insper students.

Interns will have the opportunity to work alongside Brazilian students and experienced professionals in renowned organizations. All interns will be placed within an organization working on actual projects, with a dedicated supervisor and a program coordinator based in Brazil for support during the 9 weeks of the program.

### WHEN

**June 15 - August 14, 2020 - a total of 9 weeks:**

- June 15 to June 19 - Academic introduction with Insper + cultural activities
- June 22 to August 14 - Project Development

### WHAT

Team-based consulting projects (3-5 students per team), leadership development in solving cases and mentoring, personal development, virtual cultural learning/immersion.

#### DETAILS:

9-week program, the first week being reserved for contextualizing the Brazilian market and cultural aspects, offered by Campus B in partnership with Insper. During the 8 weeks of the project working with the organizations, there will be interactions with Insper for the mentoring and academic guidance of students. In the last week of the program, there will be a wrap-up session to conclude the experience and present the results of the project.

### WHERE?

Online meetings once or twice a week with the organization; academic mentorship by an Insper professor; weekly meetups with the Campus B program coordinators for feedback and support.

### WHO?

Engineering, Business and Communication undergraduate students.

### POSSIBLE COMPANIES

**CLICK HERE** to learn more about the possible companies involved in the program.

# WHY?

The main objective of this program is to contribute to the development of skills that enable these young students to become global leaders, capable of transcending national and business barriers to integrate different perspectives and people and to adapt to any environment.

## PROGRAM STRUCTURE

**Brazil - June 15 to August 14, 2020**

**Week 1:** Kick-Off & Orientation & Cultural Aspects  
Portuguese Classes

**Week 2-8:** - Weekly meetings with Campus b (each group)  
- Biweekly 'virtual coffe gathering' (all groups)  
- Talk to Campus B 'board & guests'  
- Mentoring sessions with a Professor

**Week 9:** Internship Wrap-Up, Reflection and Closing

## PROGRAM REQUIREMENTS

- Student currently enrolled in Higher Education Institution
- Second-year student or above
- Open-minded, responsible and proactive person, open to new cultures, a new set of values and approaches
- Both content courses and internship placement will be conducted in English, so having a good knowledge of the language is mandatory.

## TIMELINE

1. Deadline/Payment  
of Application Fee (\$ 200)

June 3th

2. Company Interview/  
Program Approval/  
Group Assignment

June 8th to June 10th

3. Financial  
Commitment

June 12th

4. Program  
Kick-off

June 15th

5. Professional Orientation  
& Cultural Aspects

June 16th to June 19th

6. Virtual Interactions  
& Project Development

June 22th to August 7th

7. Final Project Presentations

August 10th to August 14th

**INVESTMENT**  
**USD 1080**

per student

\*USD 980 early-bird, until May 27th

## WHAT'S INCLUDED:

- Faculty and academic interactions
- Virtual Internship Projects
- Mentorship support
- Portuguese classes
- Campus B online support during the program
- Taxes

**CLICK HERE TO APPLY**

or access <https://bit.ly/virtual-internships2020>

Got any questions? Please reach out to us at [internships@campusb.org](mailto:internships@campusb.org)



# POSSIBLE COMPANIES

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**Leroy Merlin** is a part of Group Adeo which boasts a workforce of 89,000 employees, 32 autonomous companies in 13 countries dedicated to 15 retail chains. It is the market leader in Brazil for 7 years in a row.



The most-awarded Brazilian Consultancy Firm, **Sidera** is a multidisciplinary consulting firm headquartered in São Paulo focused on International Trade, government interface, and Law and Economics. With more than 15 years of experience and present in 8 countries, Sidera acts on behalf of clients from all over the world.



**Litro de Luz** is an international organization operating in more than 20 countries. In Brazil, it has projects all around the five regions of the country that caused a direct impact on more than 10 thousand people. Bringing light to people and local communities that have no access to electric energy or that live without any light on their homes. Litro de Luz uses a simple technology that is ecologically sustainable, made with plastic bottles, solar panels and LED lamps.



**Azul Linhas Aéreas** is the third-largest airline in Brazil in the number of passengers, the second largest in the fleet of aircraft and the largest in the number of destinations offered (106), operating at 98 airports in the Brazilian territory and in 8 international.



**Suzano** is a Brazilian paper and cellulose company. It is the largest global producer of eucalyptus pulp and one of the 10 largest pulp companies in the market, in addition to being the world leader in the paper market, with around 60 brands in four lines: cut size, coated, uncoated and cardboard. It has headquarters in Salvador and administrative headquarters in the city of São Paulo, in addition to global operations in approximately 60 countries.



**Vuxx** was founded in 2015 as a technology company to connect professional cargo drivers with the most diverse companies that need their services. On the platform, it is possible to quote and contract urban and intercity fractional delivery services in just a few clicks. Today they help hundreds of retailers, shippers, distributors and carriers to reduce their costs and delivery times through their platform.



This online platform is a scalable solution to gather and publish numerical information for business groups and associations, securing private data (with private cryptographic keys, known only to the owner) and quickly getting overall sums or averages. The public "key" opens the sum of cryptographic numbers, but not the individual information.



An environment of convergence, focused on competitiveness and sustainable development - such is the **São José dos Campos Technological Park**, which houses in its structure, its programs and projects three business incubators, four business centers, two Local Productive Arrangements (APL), four technological development centers, three multi-user laboratories, a business office, six partner universities and three entrepreneur galleries.



**The British Chamber of Commerce and Industry in Brazil - Britcham** - National non-profit association whose goal is to enhance relations between Brazil and the United Kingdom, promote discussions and assist in developing business opportunities for British and Brazilian business communities. Founded in 1916 and the only organization of its kind recognized by both governments, Britcham has offices in Rio de Janeiro, Rio Grande do Sul and São Paulo.