

Business, Culture and Entrepreneurship in Martinique



Tentative Travel Dates: Spring Break 2020

One Credit: MGT 3954 Study Abroad

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Costs:

Program fee is \$3,460, which includes lodging and airfare. Estimated total costs will be \$3,930 for both in-state and out-of-state students.

Website: <http://international.pamplin.vt.edu/>



PAMPLIN COLLEGE OF
BUSINESS
VIRGINIA TECH.

BENEFITS OF THIS PROGRAM

- ◆ Spend your spring break in a Caribbean resort
- ◆ Apply your learning in both business and French to help lift young entrepreneurs from poverty
- ◆ Help turn basic ideas into complete social enterprise business plans
- ◆ Reinforce and gain new knowledge in areas such as entrepreneurship, digital marketing, business development, market research, public-private partnerships, fundraising, investment, and strategic planning
- ◆ Experience a highly interactive learning environment

PROGRAM FEATURES

- ◆ Stay at a private property in the community of Le Robert, which sits directly on the coastline, just north of For de France
- ◆ The property includes Wi-Fi, a furnished kitchen, living room space, A/C, and an outdoor pool
- ◆ Sample food with influences from French, Caribbean, Indian, Italian, and Latin cuisines
- ◆ Work at Mission Locale with time off each day to explore Le Robert
- ◆ Participate in one of the first collaborative programs between a U.S. university and Martinique

PROGRAM DEADLINES

- ◆ Application Deadline: December 1, but apply early as we expect this program will fill **fast**. A \$500 non-refundable deposit is required to reserve your spot.
- ◆ Payment Deadline: December 15, 2020