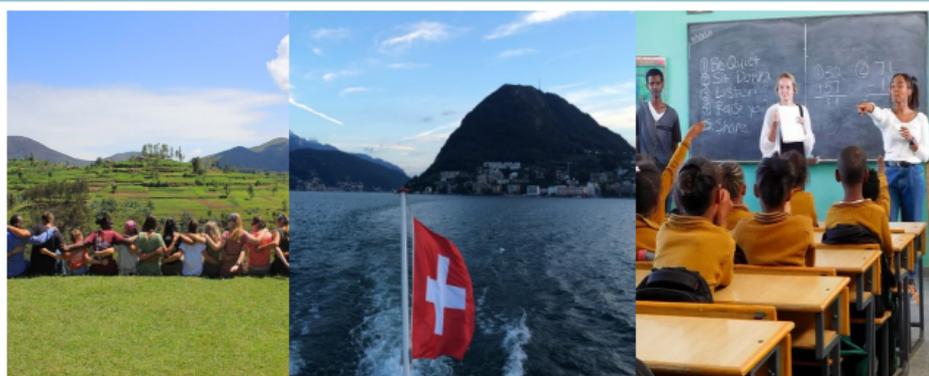


Creating Sustainable Social Change

Lugano, Switzerland & Eastern Africa: Ethiopia or Rwanda



Tentative Travel Dates: Fall Semester 2020

*Start date varies by programs, please visit program website

Eighteen Credits: MKTG 4644 Marketing, Society and the Public Interest (3 credits), UAP 4764 International Development (3 credits), MKTG 4154 Marketing Research (3 credits), MKTG 4964 Marketing Field Study (6 credits) and MKTG 3954 Study Abroad (3 credits)

Contacts:

Dr. David Brinberg
2019 Pamplin Hall
(540) 231-7639
brinberg@vt.edu

Linda Tanko
1046 Pamplin Hall
(540) 231-3562
ltanko@vt.edu

Costs:

Program fee is \$11,200, which includes lodging, airfare, rail pass and some meals. Estimated total costs will be \$20,180 (in-state) and \$27,550 (out-of-state).

Website: <http://international.pamplin.vt.edu/>



PAMPLIN COLLEGE OF
BUSINESS
VIRGINIA TECH.

BENEFITS OF THIS PROGRAM

- ◆ Form a unique bond with professors and fellow students
- ◆ Encounter unfamiliar situations, learn to adapt, and return home with new ideas and perspectives about yourself and your own culture
- ◆ Explore the world while still being a Virginia Tech student
- ◆ Expand your world view and gain cultural competency
- ◆ Nationally, 75% of students believe study abroad improved their chances of getting a job

PROGRAM FEATURES

- ◆ Europe
 - ◇ Nine weeks of coursework in international development and social change in Lugano, Switzerland.
 - ◇ Weekends to explore the surrounding areas of Europe. Lugano is on a major rail line between Italy and the rest of Europe. You can reach many wonderful cities in a few hours!
- ◆ Africa
 - ◇ Four weeks participating in service learning projects in Ethiopia or Rwanda.
 - ◇ Weekend outings and a multi-day excursion are planned for you.

PROGRAM DEADLINES

- ◆ We begin to accept applications in September and make acceptance decisions until the program is full.
- ◆ If you are accepted into the program, you will need to pay a \$1200 deposit. The deposit is non-refundable unless the program is cancelled.

"The program was the most impactful part of my college career. It completely shattered and reformed my worldview in the best possible way. I now have new purpose and goals in life - thanks to the Fall program."

— former Lugano student